

HONORARY HOSTS

Governor Jack Markell & Carla Markell

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Kara & Michael Dodson
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Cathy & Mark Parsells

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Susan & Pete Booker
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U.S. Senator & Mrs. Thomas R. Carper
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Cindy & Tony Cucuzzella
Catherine Dean-Gooderham & Rob Gooderham
Barbara & Bruce Dittmar
Veronica & Raymond Eid
Drew Fennell & Lisa Goodman
Sally Gakenheimer
Annie & Mike Gallagher
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Deni & Derrick Knox
Annabelle Kressman
Andrea & Richard Levine
Katherine & Mark Love
Alice & Rob Martinelli
David Plaza
Tracey Quillen & John Carney
Janice & Lawler Rogers
Susan & Bill Ryan
Sheela & Suken Shah
Bill Stegeman
Marie & Edward Stewart
Johanne & Charles Strahan
Danielle & Kevin Sullivan
Julie Topkis-Scanlan
Gina & Rod Ward
Bob Wynn

PRESIDENT & CEO

Kate M. Ransom

(list as of 01/05/2011)

SPONSORSHIP OPPORTUNITIES

Put on your favorite blue jeans and enjoy an evening of music, food and fun! This year's event on Saturday, March 12, 2011, at the beautiful Greenville Country Club features performances by Angel Band, the Brandywine Fiddlers and Matson Run Pickers, along with a live auction, musical chairs and airbrush tattoos. All proceeds benefit The Music School of Delaware. Please submit your sponsorship form and payment by February 1 to receive all applicable benefits.

	DIAMOND \$10,000	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	BRONZE \$500
Annual HONOR ROLL OF DONORS (distributed to 8,000+)	Company name in sponsor list (included in all packages)				
Complimentary BBJ TICKETS	12 tickets	10 tickets	8 tickets	4 tickets	2 tickets
BBJ EVENT PROGRAM*	Full-page ad; company name & logo in sponsor list	Half-page ad; company name & logo in sponsor list	Company name & logo in sponsor list	Company name in sponsor list	Company name in sponsor list
BBJ EVENT SIGNAGE*	Company name & logo	Company name & logo	Company name & logo	Company name	Company name
MUSIC SCHOOL WEBSITE (20,000 views per month) & FACEBOOK PAGE (1,000 views per week)	Link to company website on homepage for 1 year; company name & logo in sponsor list	Company name & logo in sponsor list	Company name & logo in sponsor list	Company name in sponsor list	Company name in sponsor list
BBJ POSTER*	"Presenting Sponsor" with company logo	Company logo	Company logo		
Additional BBJ PROMOTION*	"Presenting Sponsor" on BBJ press releases, radio spots & PSAs	Company name & logo in BBJ press releases			
2010-2011 CONCERT PROGRAMS , including Music Masters, Cultural Crossroads and Wilmington Community Orchestra series (11 concerts total)	Full-page ad	Half-page ad			

**if sponsorship is secured in time for print/media deadlines*



benefitting THE MUSIC SCHOOL OF DELAWARE
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OUTSTANDING AUCTION PACKAGES

The Music School of Delaware's BEETHOVEN IN BLUE JEANS event (Saturday, March 12, 2011) features a variety of live and silent auction packages sure to please everyone! With a focus on unique experiences and shared activities, our outstanding auction packages include:

- ▶ One-week vacation for 12 people at a luxury villa in BARBADOS
- ▶ Private premium denim shopping party for you and 9 girlfriends at CHANTILLY BLUE
- ▶ "Beethoven & Brewskis!" Brewery tour and beer tasting at TWIN LAKES BREWING CO., with music by SERAFIN STRING QUARTET and food by SUGARFOOT FINE FOODS
- ▶ Autographed Martin guitar and private factory tour by C.F. MARTIN & CO.
- ▶ Dinner party for 12 in a private home by MICHAEL & KARA DODSON, with party planning assistance by CINDY LOVE
- ▶ Custom "Dancing" portrait of a couple based on a private photo shoot by critically acclaimed artist ALLEN BENTLEY (courtesy of BRIDGETTE MAYER GALLERY)
- ▶ Tennis memorabilia from Billie Jean King and tickets to the 2011 WORLD TEAMTENNIS TOURNAMENT
- ▶ Dinner reservation for 12 at TALULA'S TABLE
- ▶ Spa package from JOSEPH ANTHONY RETREAT SPA & SALON
- ▶ Eagles football jersey signed by DESEAN JACKSON
- ▶ Private shopping party for you and 4 friends at J. CREW
- ▶ Four hours of violin lessons with KATE RANSOM
- ▶ and MORE!

Auctioneer: Bill MacCauley



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QUICK FACTS ABOUT THE MUSIC SCHOOL

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LOCATIONS: Has main branches in Wilmington and Milford; satellite locations in Pike Creek, Middletown, Dover, Felton, Angola/Long Neck and Seaford; and over 20 outreach locations throughout Delaware.

REGION: Serves Delaware (statewide) and residents of Pennsylvania, New Jersey and Maryland.

EMPLOYMENT: Employs approximately 130 people and is one of the largest employers of musicians in the state.

ENROLLMENT: Serves enrollment of approximately 2,700, with students of all ages and levels of ability, including students from over 200 public and private schools and homeschoolers as well as over 200 adults.

ACCREDITATIONS: National Association of Schools of Music (NASM) and Accrediting Commission for Community and Pre-collegiate Arts Schools (ACCPAS)

PROGRAM OFFERINGS:

- Private instrumental and vocal instruction
- Early childhood music
- Suzuki Academy
- Music classes and ensembles for all ages and levels
- Music programs for adults
- Music therapy programs
- Summer camps

HOME TO:

- Delaware Youth Orchestra
- Delaware Youth Symphony
- Wilmington Community Orchestra
- Wilmington Youth Chorale
- Delaware Children's Chorus
- Select Choral Ensemble
- Delaware Women's Chorus
- Suzuki Academy Concert Strings
- Suzuki Academy Festival Strings

RECENT ACCOMPLISHMENTS:

- The school received a 2010 Governor's Award for the Arts from the State of Delaware.
- Suzuki Academy students performed at Lincoln Center by special invitation (December 2009).
- The school received the City of Wilmington's "Access Award" for providing programs for people with disabilities (October 2009).

FOUNDATION & SPONSORSHIP SUPPORT:

Receives support from foundations, corporations and businesses that include:

- Ashland Equipment, Inc.
- Black Rock Financial Management, Inc.
- Blue Hen Mechanical
- BlueCross BlueShield of Delaware
- Borkee-Hagley Foundation, Inc.
- The Charles Delmar Foundation
- The Chichester duPont Foundation, Inc.
- The Davenport Family Foundation
- Delaware Engineering & Design Corp.
- Delmarva Broadcasting Company
- Delmarva Power
- DuPont Company
- Eastern Highway Specialists
- Eaton Vance Capital Management
- Ederic Foundation
- Ellason Downs Perpetual Charitable Trust
- Energy Transfer Solutions
- The Flute Pro Shop
- The Huisking Foundation
- Jackson ImmunoResearch Laboratories, Inc.
- Kern Brothers Tree Service & Landscaping
- Laffey-McHugh Foundation
- Longwood Foundation, Inc.
- Outpatient Anesthesia Specialists
- Parkowski, Guerke & Swayze
- Poores Propane
- The Presser Foundation
- SC&A Construction, Inc.
- Seiberlich Trane
- Siemens, Inc.
- Stingray Tile & Contracting, Inc.
- Target Foundation
- Verizon – Delaware
- Welfare Foundation

COMMUNITY PARTNERSHIPS & OUTREACH:

Has partnered with over 100 arts and educational organizations, businesses, artists and schools.



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Event: **Beethoven in Blue Jeans** Event Date: **Saturday, March 12, 2011**

Sponsorship/Donation Deadline: **February 1, 2011** (to receive all applicable benefits)

Sponsor/Donor Name: _____

Street Address: _____

City/State/ZIP: _____

Phone: _____ Fax: _____

Email: _____ Contact Name: _____

Official Sponsor/Donor Name (as it should appear in publications/recognitions):

TAX-DEDUCTIBLE DONATION INFORMATION

Donation Amount: _____

SIGNED CONFIRMATION OF SPONSORSHIP/DONATION

Signature (Sponsor/Donor): _____ Date: _____

Signature (the Music School): _____ Date: _____

The Music School of Delaware is a qualified 501(c)(3) non-profit organization. Your gift may be tax-deductible according to federal regulation. Please check with your tax advisor for qualifying deductions.

TAX ID NUMBER: EIN #51-0066934

PLEASE RETURN COMPLETED FORM & PAYMENT TO:

The Music School of Delaware

Attn: Steve Wasserleben, *director of development*

4101 Washington Street

Wilmington, DE 19802

Phone: 302-762-1132, ext. 11

Fax: 302-762-3422



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